



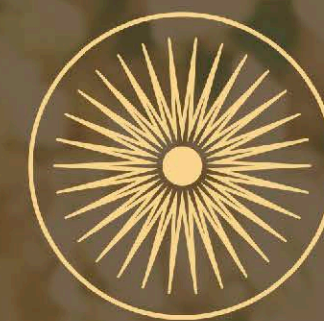
THE BANJAR JAYA CAMPAIGN

SECURING A HOME FOR BALINESE ARTS IN BERKELEY

# GAMELAN SEKAR JAYA



# A RICH HISTORY



**Gamelan Sekar Jaya** was founded over 40 years ago and has been a staple of Bay Area arts and the US Balinese and Indonesian community ever since.

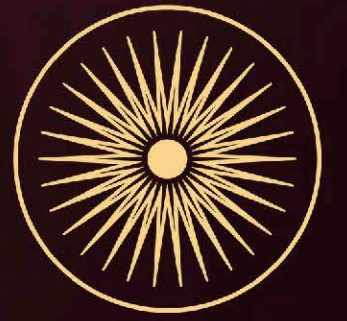
We have a rich history of **artistic exchange** with master artists from Bali and have distinguished ourselves through **musical excellence** and **enduring commitment** to the Indonesian community.

**Long-term and multi-generational connections** through our teacher residencies, performance tours, and study trips secures a lasting cultural bridge to Bali.



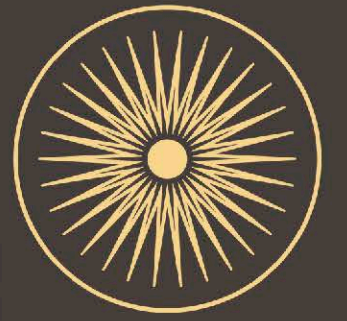
# OUR MISSION

Our mission is to foster artistic exchange between Bali and the United States through **residencies, workshops, performances** and the creation of innovative **new works of music and dance** and to share the excitement of this exchange with diverse audiences in California, the US, and abroad.





# IMPORTANCE OF BALINESE ARTS

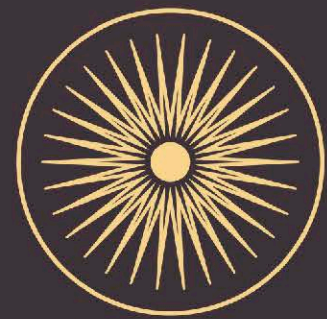


Balinese arts manifest a cultural system of deep **connection and interdependence** where art, community, nature, humanity, and spirit are intertwined.

Balinese arts bring us deep joy, humanize us, model universal lessons of **harmony and respect** and offer us timeless wisdom that is profoundly needed, now more than ever.

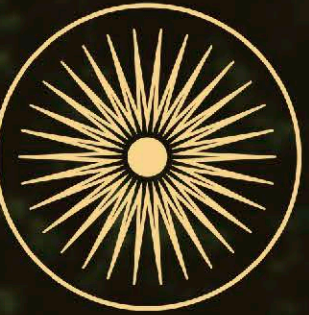



# OUR CAPITAL CAMPAIGN



After 43 years as a centerpiece cultural institution, Gamelan Sekar Jaya has taken the leap to making our presence a permanent Bay Area fixture, to ensure that generations to come will be able to enjoy and participate in Balinese music and dance.



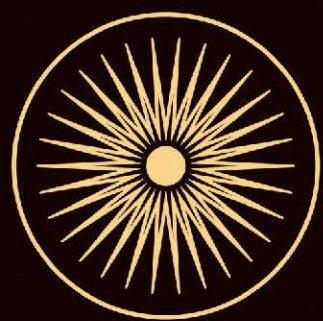


The chance to buy our building in April 2022 came through the confluence of **fortunate circumstances**.

Securing a **below market-value price** from our landlord, a **rarely offered grant** for performing arts organizations to acquire property, **key donations** from several generous supporters, and **short-term loans** from ensemble members were all key in opening the door to a permanent footprint in Berkeley for future generations.

# A BRILLIANT BEGINNING





With a successful capital campaign, we can, first, secure the financing for the building purchase. Then we can transform our building to better serve our members, our neighborhood, and the Balinese and Indonesian community of the Bay Area.

Secure financing and renovations will allow Sekar Jaya to enhance our space and create a welcoming and permanent Indonesian cultural hub – a global beacon for Indonesian and intercultural arts – in the Bay Area.

# SENDING DOWN ROOTS



## LOCATION

Located in an arts corridor near other organizations from the Berkeley arts scene, such as La Peña Cultural Center and Shotgun Players. We often collaborate right down the street!

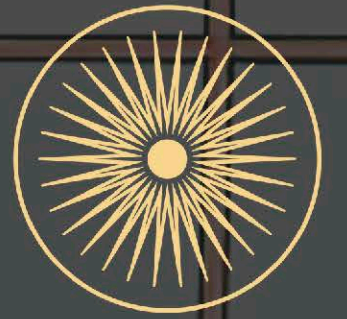
## ACCESSIBILITY

Our location, a short distance from Ashby BART, makes us accessible to members and audiences across the Bay Area.

## FLEXIBILITY

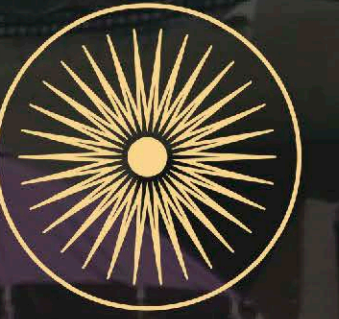
With rehearsal space, outdoor space, and residential space to house our guest artists, this building was a unique find in the Bay Area real estate market, especially at a price point we could afford.

# THE BENEFITS OF OUR BUILDING





# ENHANCE OUR BANJAR



*Banjar is a term for the central structure of Balinese community life, both social and physical. Sekar Jaya calls our facility and rehearsal space our banjar to reflect our respect for Balinese community values.*

**This fundraising campaign** will help us improve the usefulness of our building for our ensembles, the local community, and Indonesian diaspora.



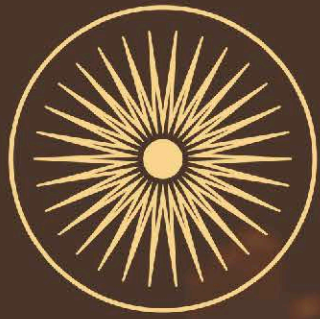


As a multicultural organization, we have made it a core value to focus intently on diversity, inclusion and equity.

A successful capital campaign will lower monthly facility payments and ensure that we can offer more free and low-cost programming for lower income communities and continue to welcome diverse membership, while increasing compensation for local artists and our hard working staff.

# RECHANNELING OUR RESOURCES



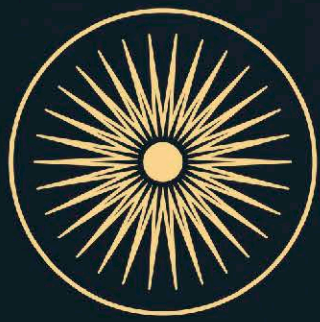


Some of our most important work is our educational programming and workshops, teaching children and the larger Bay Area about the beauty and value of Balinese performing arts traditions.

Less worry about future stability and operating costs will give us the freedom to expand our educational outreach and community building, especially in programming that takes place at our banjar.

# EXPANDED EDUCATIONAL OUTREACH





As rents and mortgages climb, the ability for non-profit arts organizations like Sekar Jaya to continue operating in and serving the Bay Area becomes increasingly difficult.

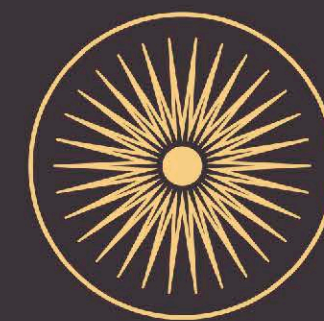
In order to maximize usability of our newly purchased building, we need your help.

Your donation will directly keep a local arts community firmly rooted in the Bay Area, establish our long term viability and improve the pursuit of our mission.

# A DIFFICULT FINANCIAL CLIMATE



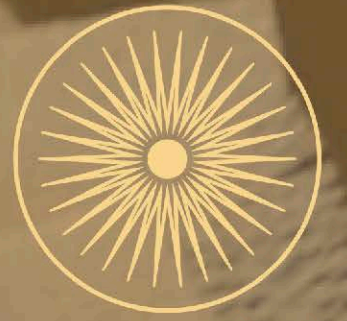
# WHERE ARE WE NOW?



HOW MUCH DO WE STILL HAVE TO RAISE TO MAKE  
THIS DREAM A REALITY?

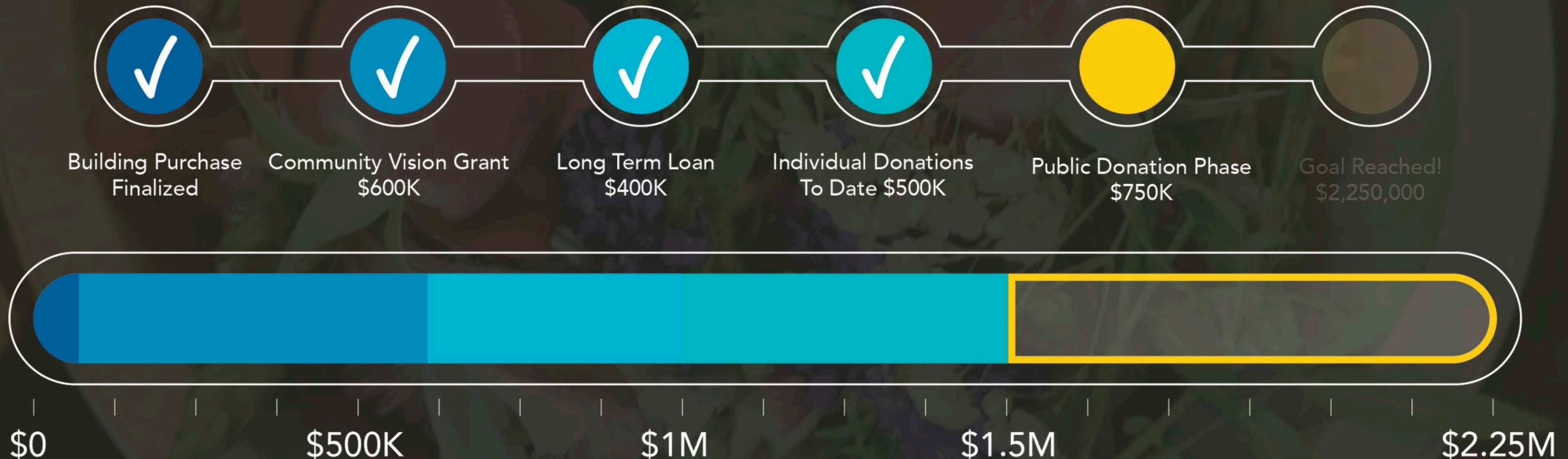


# OUR FUNDRAISING PROGRESS:



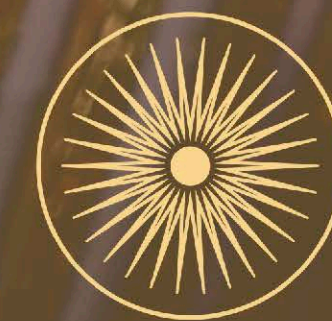
We've currently raised 67% in donations and grants! But we still have a lot of work to do.

**We need \$750K more before we reach our goal**





# WHERE YOU FIT IN:



**We are seeking donors at all levels!**

Pledges made now and fulfilled over the next two years will carry us to the successful completion of our campaign.

## GIVING LEVELS

• \$100K+ • **BENEFACTOR**

• \$75K+ • **GUARDIAN**

• \$50K+ • **PATRON**

• \$25K+ • **PARTNER**

• \$10K+ • **ALLY**

• \$5K+ • **SUPPORTER**

• \$1K+ • **COMMUNITY**

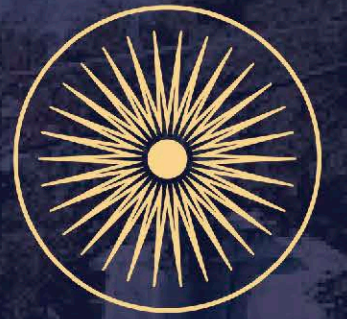
• any amount • **FRIEND**

## A donation today will help us

- Secure financing to complete the purchase of the building
- Repair and improve building to make it safe for all, including our Balinese resident guest artists
- Remodel our kitchen to support community events
- Redesign our upstairs for a dance studio
- Create a library / lounge area for learning and sharing
- Increase access and diversity through expanded educational outreach
- Beautify the grounds so our communities have a welcoming space for joyful and rich cultural exchange
- Make our banjar a permanent inviting and inspiring home for Balinese arts in the Bay Area



**With strong support from  
our community, we CAN  
make our building  
a welcoming and  
enduring home!**



**Will you join us?**





"I am delighted to support Gamelan Sekar Jaya in their facility campaign. The group embodied stellar musicality and authenticity in their performances with the San Francisco Symphony in 2014. What an enormous gift it is to have this gem of an organization as an artistic collaborator in the Bay Area."

**Michael Tilson Thomas**

*Music Director Laureate, San Francisco Symphony*

"Gamelan Sekar Jaya's longevity proves the enduring value of these kinds of cross-cultural exchange that were such an important part of my own musical education. The Gamelan is now at a new phase in making these kinds of connections permanent, and deserves your generous support."

**Steve Reich**

*Composer*

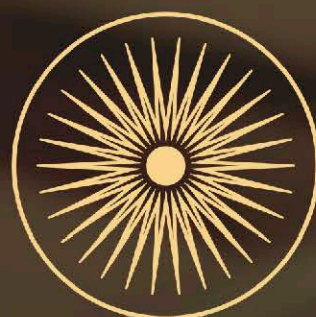
Q: "What can we all do to help preserve World Music?"

A: "...Support local musicians like Sekar Jaya"

**Mickey Hart**

*Drummer - Grateful Dead, Author*

*(Quote from Mickey Hart 9/12/2003 Commonwealth Club talk)*





"I am delighted for Gamelan Sekar Jaya, one of the best performing arts groups outside Bali, to continue sharing their excellent study and performance of music and dance of Bali with passion, love, and respect, as they have done for over four decades."

***Professor I Wayan Dibia, Ph.D.***

*Former Director of Indonesian Institute of The Arts (ISI) Denpasar*

Gamelan Sekar Jaya has shown its dedication and perseverance in preserving the music and dance of Bali. The group has also been very committed in guarding collaboration and nurturing creativities between the two cultures...something that we ought to support for a better world."

***Putu Suasta***

*Social Activist, Author*

It is important for me to support Gamelan Sekar Jaya in its effort to have a permanent facility. My deep appreciation to Gamelan Sekar Jaya for creating a space for Balinese arts and culture and for touching the hearts of many.

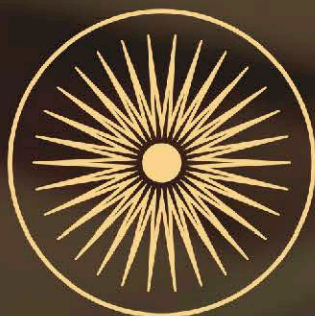
***Cok Sawitri***

*Writer, Dancer, Choreographer*

I would like to invite all Balinese anywhere to support the [Banjar Jaya] campaign, which I personally do. It is not an exaggeration to state that GSJ's banjar is not just a physical building, it is also a community with the energy and love to preserve Balinese arts and culture. I am hopeful that their energy will be contagious and pass on to our next generations.

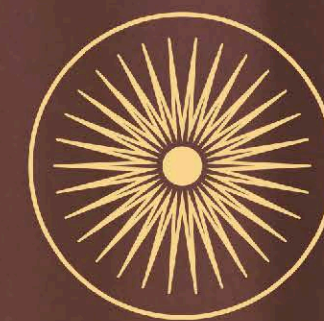
***Ayu Laksmi***

*Singer, Songwriter, Actress*





# LEADERSHIP TEAM



## 2022 Master Artists in Residence

Cok Istri Putri Rukmini, Fall Guest Dance Director

Ni Nyoman Srayamurtikanti, Fall Guest Music Director

I Gede Oka Artha Negara, Jegog Director

Emiko Saraswati Susilo, Spring Guest Dance Director

Dewa Putu Rai, Spring Guest Music Director

Dewa Putu Berata, Sudamala Director

## Additional Artistic Leadership

Katie Harrell (Fulbright Scholar)

I Made Moja

Sarah Willner (Arts Integration Specialist, Oakland Unified School District)

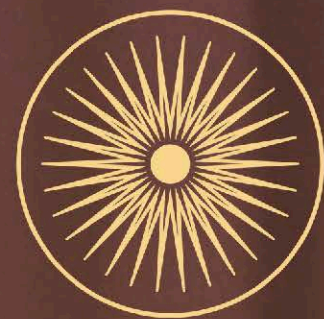
Dr. Pete Steele, Ph.D. (Ethnomusicology, University of British Columbia)

Carla Fabrizio (Fulbright Scholar)

Shoko Yamamuro



# LEADERSHIP TEAM



## Board of Directors

Sulianti Boentaran, co-chair

Lisa Ho, co-chair (Academic Director, UC Berkeley)

Rachel Cooper, founder (Director of Culture as Diplomacy, Asia Society)

Dr. Michael Tenzer, founder (Professor of Music, University of British Columbia, Vancouver)

Jim Hogan, founding member (former Executive Director, California Youth Symphony)

Todd Greenspan, treasurer (Director, Academic Planning, University of California)

Susanna Benningfield, member president

Junichi Shimaoka, member vice president

Emily K. Rolph, secretary

Dr. I Wayan Dibia, Ph.D. (Southeast Asian Performing Arts, UCLA)

Suzanne Siskel, (Executive Vice President, The Asia Foundation)

Dr. Bruce Pickering, Ph.D (History, UC Berkeley; Senior Policy Advisor, Global SF)

Rebecca Selin (Fulbright Scholar)

Samuel Wantman

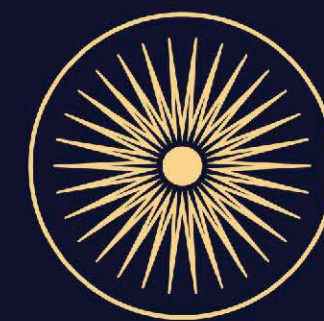
## Staff

Dr. Gillian Irwin, Ph.D. (Ethnomusicology, UC Davis; Fulbright Scholar), General Manager

Kanya Abe, Program and Administrative Assistant



# CONTACT US



"Sekar Jaya has made Balinese arts a vital part of American life, and the love and value they give to their local community is matched only by their deep connection to the source of the arts they so expertly share."

**- Jody Diamond**

*Composer, performer, author*

**DONATE TODAY!**

[GSJ.ORG/SUPPORT](https://gsj.org/support)

[info@gsj.org](mailto:info@gsj.org)    510.655.1227    [gsj.org](https://gsj.org)

3023 Shattuck Ave, Berkeley, CA 94705